

DANIEL ELLIS

PHOTOGRAPHER / VIDEOGRAPHER
GRAPHIC DESIGNER

CONTACT

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-  Kingston, Jamaica

PROFILE SUMMARY

20-year-old creative and driven content creator specializing in videography, photography, and graphic design, with strong storytelling and editing skills. Experienced in crafting compelling visual and digital media across platforms such as YouTube, Instagram, and TikTok. Skilled in photo and video production, motion graphics, brand identity design, and social media content creation. Dedicated to delivering high-quality visuals, engaging concepts, and consistent branding while adapting to emerging digital media trends.

EDUCATION

- CALABAR HIGH SCHOOL** 2016-2022
High School Diploma - CXC Subjects (6Total):
(English, Literature, Geography, Human and social Biology, Theatre Arts and Physical Education)
- ST MARY HIGH SCHOOL** 2023
City & Guilds- Customer Service
City & Guilds- English
- UNIVERSITY OF TECHNOLOGY**
2024-2028(Currently enrolled)
 - Bachelor in Communication Arts and Technology

SKILLS

- Videography & Editing
- Photography & Retouching
- Social Media Content Production
- Graphic Design & Branding
- Color Correction & Motion Graphics
- Adobe Suite (PR, AE, PS, AI) + CapCut/Canva
- Creative Direction & Storytelling
- Problem-Solving & Adaptability
- Strong Communication & Collaboration

WORK EXPERIENCE

- Beaches Ocho Rios | Ocho Rios** JUNE 2023 - JULY 2023
Photographer
 - Developed film, printed photos, and made digital copies of existing photos
 - Provided direction to models and subjects during photoshoots to capture natural expressions
 - Created client portfolios to showcase photography work
 - Researched trends in photography to stay updated with styles and technologies
 - Set up lighting equipment and adjusted camera settings for optimal shots
 - Assisted in shoot planning including location scouting
- Sandals Ochi Beach Resort | Ocho Rios** JUNE 2024 - JULY 2024
Photographer
 - Developed film, printed photos, and made digital copies of existing photos
 - Provided direction to models and subjects during photoshoots to capture natural expressions
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